

Ceramic Series



Description:

“Using advanced nanotechnology, 3M incorporates tiny, precisely formed ceramic particles to Automotive Ceramic Series films. Though not visible to the eye – or even under a microscope – these ceramic particles are essential for absorbing and rejecting heat, helping to cool the vehicle and prevent discomfort. They help control IR light, which can be absorbed by fabrics and plastics and radiated as heat.”

Key Features:

- Nano ceramic particles absorb and reject heat, maintain visual clarity
- Light options transmit nearly all visible light to keep interiors bright, dark options help reduce glare
- Non-metallized film won't corrode or interfere with cell, GPS 2-way radio or broadband signals
- Low interior and exterior reflectivity lets you enjoy the views from inside, while maintaining an attractive look from outside
- 2-mil thickness with high performance adhesive
- Limited lifetime manufacturer backed automotive warranty



Specifications	IR70	IR50	IR35	IR30	IR25	IR15	IR5
Total Solar Energy Rejected (TSER)	41%	47%	52%	55%	57%	59%	63%
Visible Light Transmittance (VLT)	78%	60%	45%	37%	31%	19%	6%
Exterior Visible Reflectivity	8%	7%	5%	6%	5%	5%	5%
Interior Visible Reflectivity	8%	7%	6%	6%	5%	5%	5%
Sun Glare Reduction	12%	32%	49%	58%	65%	78%	93%
UV Rays Blocked (both UV-A & UV-B)	>99%	>99%	>99%	>99%	>99%	>99%	>99%
IRR Blocked (900-1,000nm)	78%	83%	85%	85%	90%	90%	95%
IRER (heat) Blocked (780-2,500nm)	58%	60%	61%	62%	63%	61%	63%

Notes:

Data is comparable to current automotive industry method using a clear 89% VLT glass.

Will not interfere with cell phones, GPS systems or satellite radio.

IRR - IR Rejected over 900 – 1,000 nm. Film with liner measurement

IRER – The percent of solar infrared energy rejection over the wavelength range from 780 – 2,500 nm. IRER takes into account the transmitted and absorbed IR energy that will be reradiated into a boat. Film is applied to glass

